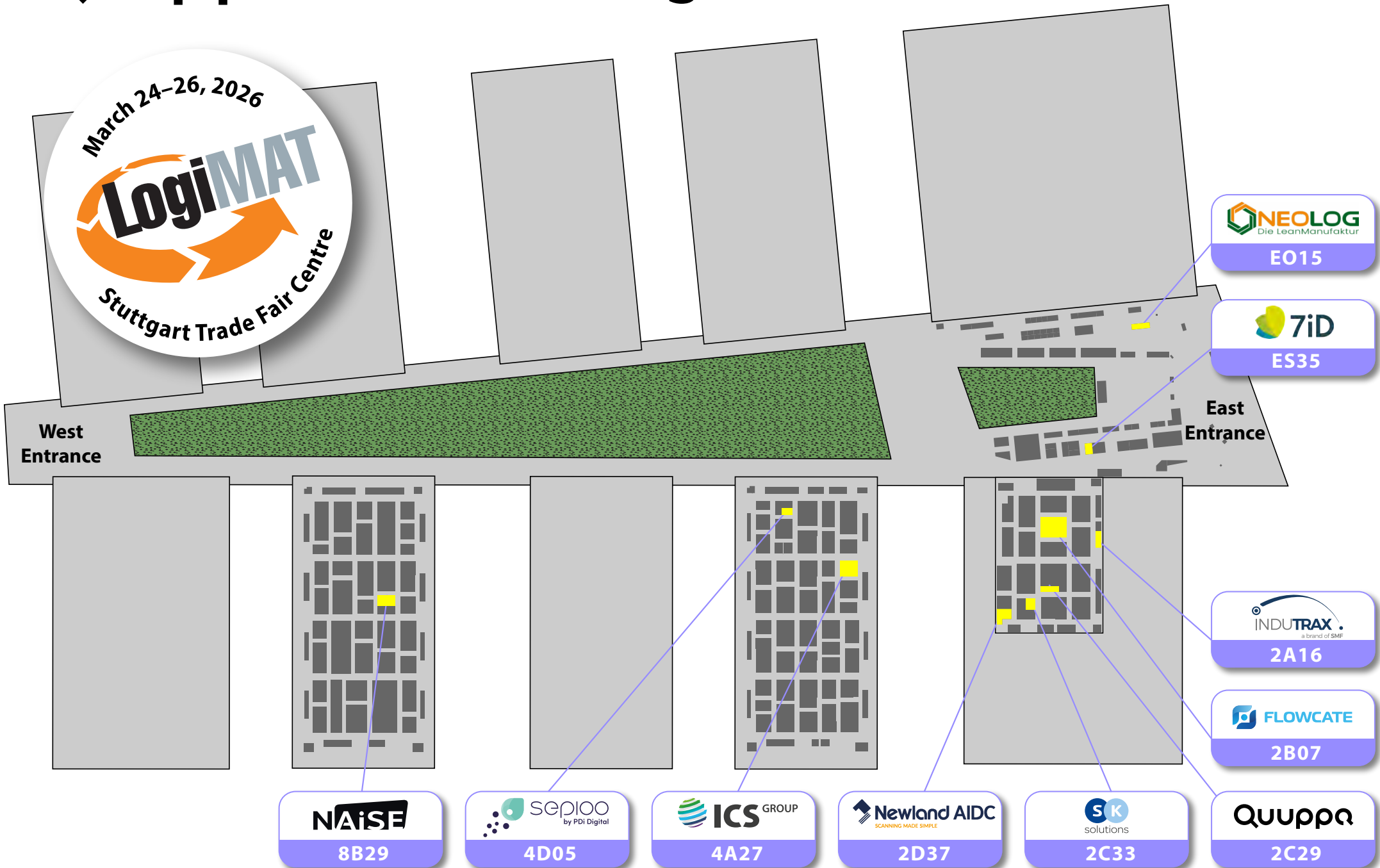


# Quuppa Guide to LogiMAT



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Together with its partner ecosystem, Quuppa demonstrates how real-time location data connects identification, tracking, and orchestration solutions into a unified operational view.



**Quuppa**, provider of high-precision real-time location systems, presents its vision of the **Reality Layer** – a continuously accurate, real-time representation of physical operations. At the stand, visitors can experience how reliable location data reveals what is actually happening across processes, enabling better decisions, automation, and optimisation.

A key highlight is the introduction of the **Quuppa Precision Label**, a thin, cost-efficient tracking tag designed for high-volume asset flows. It extends precise, continuous tracking to use cases where traditional tags have been too costly or impractical.

**Quuppa**  
Precision Label

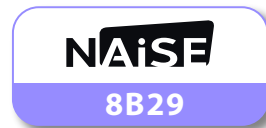


## Orchestration & middleware

*Turning location data into operational logic*



**Flowcate**, a provider of location middleware, showcases its DeepHub® platform at the Track & Trace Theater. The live demonstration integrates and harmonises real-time location data across multiple technologies and partner solutions throughout the exhibition. Together with CANCOM and Quuppa, Flowcate demonstrates how location data and AI-based identification are orchestrated to enable automated, location-driven logistics processes.



**NAiSE**, a provider of intralogistics orchestration software, presents its platform through interactive live demonstrations. Visitors can experience how fleet, traffic, order, and warehouse management functions operate together in real time, including a forklift guidance system connecting manual vehicles to digital workflows. With Quuppa integration, real-time location data is embedded directly into the platform, enabling full process transparency and more efficient orchestration.

## Shop floor execution & process control

*Making movement, workflows, and assets visible and manageable*



**INDUTRAX**, the RTLS and IIoT brand of SMF, presents solutions for digital shop floor visibility and process control. The demonstration includes asset tracking of vehicles and load carriers, product tracking of materials and orders, and digital support for transport workflows. In combination with Quuppa RTLS, the system enables real-time tracking, process automation, and continuous operational improvement.



**ICS Group**, a provider of enterprise mobility and process integration solutions, presents applications for digitalising industrial workflows. The showcase focuses on connecting data capture, user interaction, and backend systems to ensure reliable execution of logistics and production processes. With real-time location data from Quuppa, these processes gain an additional layer of visibility and control across the shop floor.

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## Identification, tracking & automation

*Connecting physical assets to digital systems*



**7iD Technologies**, an industrial IoT system integrator, demonstrates a combination of technologies for intralogistics, including PDI e-paper displays and Sensolus trackers. Visitors can see how these components work together to provide real-time visibility, improve workflow efficiency, and increase process transparency. Integrated with Quuppa positioning, the solution enables more precise tracking and expanded use cases across intralogistics operations.



**Sepioo by PDI Digital**, a provider of digital display and IIoT solutions, presents connected e-paper displays for industrial and logistics environments. These displays bring task-relevant information directly to containers, assets, and material flows, helping reduce manual errors and improve process clarity. Combined with Quuppa positioning, sepioo adds a dynamic visual layer to real-time location data, linking physical objects with digital instructions and status information.



**S&K Solutions**, a provider of identification and automation technologies, presents solutions for optimising industrial and logistics workflows. The showcase includes electronic shelf labels for digital inventory management, autonomous mobile robots, and location-based use cases. Together with Quuppa, these applications enable real-time visibility and coordination across materials, assets, and processes.



**Newland AIDC**, a manufacturer of scanning and data capture devices, presents its range of barcode scanners and mobile computers for logistics operations. The portfolio includes wearables, scan engines, handheld devices, and fixed-mounted solutions designed to improve speed and usability. Combined with Quuppa positioning, device location and status can be tracked in real time, adding visibility and control to daily operations.

## Physical workflow & lean environments

*Designing the physical layer for efficient operations*



**NeoLog**, a specialist in lean manufacturing environments, presents modular workstation and material flow solutions for industrial operations. The focus is on adaptable, ergonomic systems that support efficient processes and are prepared for integration with automation such as AMRs. Combined with real-time location data from Quuppa, physical workflows can be aligned with digital systems for improved flow and transparency.

